



GOVERNMENT OF ISRAEL
Ministry of Tourism - Western Region USA

October 13, 2016

Mr. Alan Stock

KXNT 840 AM News Radio
7255 S. Tenaya Way, #100
Las Vegas, NV 89113

Dear Mr. Stock,

It is my distinct privilege on behalf of the Government of Israel to extend our warmest greetings to you and KXNT Radio. We are delighted that you will be leading a tour to Israel in February of 2017 with members of your listening audience in Las Vegas.

As one of America's most respected radio hosts, you will have a unique opportunity not only to experience the wonder of Israel for yourself, but also to broadly communicate your experience to the American people. Now more than ever it is important that the American people come to know and understand Israel – both its history and culture as well as its unique position in the world. We are certain that as Israel's ancient past and modern accomplishments together with its extraordinary hope for the future come alive to you first hand while visiting the land, you will see the important role Israel has played in the world and will be forever changed by it.

May you and your guests return to share your experiences with other Americans and may you become advocates of peace, understanding and cooperation for Israel in the world.

We wish you all the best on your tour and we welcome you and your guests with *shalom*.

Sincerely,



Anat Ben Yosef, Consul
Director, Israel Ministry of Tourism, Western Region USA